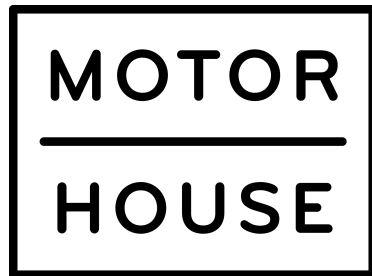


Motor House Marketing and Communications Intern (Paid)



Mission Statement

Motor House is a creative crossroads rooted in the culture of Baltimore. It is a nonprofit arts hub, gallery, and performance space that encourages new visions, bold experiments, and emerging voices to celebrate the artistry of our city.

About the Internship

The Baltimore Arts Realty Corporation (BARCO) seeks a Marketing & Communications Intern to assist with ongoing marketing and communication efforts for the Motor House. The Motor House is a three-story nonprofit arts hub in the Station North Arts District that has 175-seat performance venue, 40-seat venue, bar/cafe, and is home to 14 multidisciplinary artists and 7 nonprofit arts-oriented organizations. We're in the midst of an exciting period of growth with the addition of Showroom, a bar and cafe space, and an expanded lineup of programming in our first-floor performance venues. The Motor House presents a wide variety of arts events from musicals to hip-hop showcases.

Students who are interested in getting a behind-the-scenes look into what it takes to build an audience for a growing arts venue should find this internship to provide a unique learning opportunity. The intern will gain valuable, hands-on experience with digital marketing strategies while engaging in meaningful work to support and grow Baltimore's vibrant, creative community. We're looking for an individual who is passionate about Baltimore's arts scene and is interested in gaining valuable arts management experience. The intern will report directly to BARCO's Marketing & Communications Manager.

Responsibilities include:

- Working with the Marketing & Communications Manager to shape the strategic direction of Motor House social media channels
- Managing and generating dynamic content for all of the Motor House social media channels (Facebook, Twitter and Instagram)

- Monitor digital channels, blogs, and other types of cultural media outlets for trending events, news and arts happenings to share with our followers
- Regularly attending marquee events at the Motor House and documenting events on our social channels (nights and weekends required)

Qualifications

- Full or part-time enrollment in a degree program
- Experience with digital photography
- Familiarity with social media strategies and platforms
- Able to cover events on nights and weekends, as assigned
- Basic graphic design experience
- Able to work for 10 - 15 hours per week

Preferred

- Experience with digital editing systems like Photoshop is helpful
- Enjoys startup type of working environments
- Experience with content creation

To apply: send a cover letter and resume to Theo George at Theo@baltimoreartsrealty.com